

Event Day Live Posting Checklist

Inspiration To Make Your Next Event A Success!

Reels

- POV of walking into the event for the first time
- Footage of event preparation
- Footage of guests enjoying themselves

Grid

- Photos of event guests enjoying themselves
- Share photographs of key stakeholders and tag them!
- Volunteer appreciation! Get a picture of a group of event volunteers

Story

- Post a countdown sticker to dial up anticipation
- Photos: Key stakeholders/sponsors
- Video of live-entertainment
- Share the event location and don't forget to tag them!
- Celebrate your wins! Big & Small
- Everything happening behind the scenes

Build Your Brand. Create Your Community.

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